

Rapid On-Food Traceability and Sanitation Verification in Action



Enhancing Food and Facility Safety, a Customer Case Study

As one of the nation's largest apple growers and product market leaders, Borton Fruit is committed to protecting its product and reputation by continuously improving its food safety and quality assurance program.

After completing SafeTraces product validation trials, Borton Fruit saw immediate value in the solutions, because they could be easily integrated into their normal processing and safety procedures.



By integrating both the miniDART® for on-food traceability and the saniDART® for rapid sanitation verification, Borton, its buyers, and its consumers gained confidence in the safety, quality, and authenticity of its apples.

miniDART®

Integrating the Solution

Recognizing the limitations of conventional product identification and labels, Borton integrated miniDART's on-food traceability solution into their apple waxing and grading line at their state-of-the-art processing facility, Borton achieved fast, easy, and inexpensive on-product traceability. Downstream, Borton's trade partners are able to quickly verify the authenticity of their products - anywhere, anytime.

Benefits of the miniDART

- **Safety** – Reduce time and costs of recalls and QC processes
- **Authenticity** – Verify source and quality to mitigate fraud, diversion, and adulteration
- **Brand Equity** – Strengthen transparency, sustainability and product safety beyond compliance

saniDART®

Integrating the Solution

In order to ensure their facility and products remain clean, safe, and free of pathogenic bacteria, Borton Fruit added the saniDART solution for rapid sanitation verification to their sanitation program in combination with market-leading environmental monitoring software by Corvium. This pairing provides Borton with the critical ability to quickly and accurately verify and quantify their cleaning and sanitation procedures.

Benefits of the saniDART

- **Speed** – Rapid results enable in-process corrective actions
- **Effectiveness** – Verify efficacy and accuracy of cleaning and sanitation process
- **FSMA-Compliance** – Support FSMA Preventive Controls and other FSQA audits
- **Continuous Improvement** – Drive continuous improvement program through data-driven process

Contact SafeTraces at info@safetraces.com to find out how the miniDART and saniDART can keep your facility, products, and consumers safe